

2025-2026 Season:

H-E-B Performance Preludes Guidelines

In conjunction with Performing Arts Houston's main stage season presentations, the Education & Community Engagement Department seeks to showcase talented local companies and ensembles, outstanding school programs, and exceptional young artists through its H-E-B Performance Preludes program.

Artist Benefits

Participating in the H-E-B Performance Preludes program provides many benefits to performing groups, including:

- Exposure to arts-engaged audiences (the average H-E-B Performance Prelude audience size during the 2024-2025 season was approximately 700 patrons).
- Display of business cards, fliers, and other marketing materials at the Performing Arts Houston Marketing Table in the main lobby for the duration of the presentation.
- Approximately 20 minutes of performance time to showcase the group's talents.

Season Schedule

Performance Prelude opportunities will be offered prior to a selection of performances during Performing Arts Houston's 2025-2026 season at the discretion of Performing Arts Houston Education staff. Please visit the Performing Arts Houston website to view our 2025-2026 Season.

Waitlist

The number of applications we receive each year often exceeds the number of Performance Prelude opportunities available. Performing Arts Houston will offer all applicants not selected for 2025-2026 season a spot on the waitlist following the order in which applications were originally received. Occasionally, additional performances are added to the season lineup and/or selected H-E-B Performance Prelude artists drop out. If you are selected from the waitlist, you will be notified by a Performing Arts Houston Education staff member.

Performance Locations

All Performance Preludes will take place in either the lobby of the <u>Jesse H. Jones Hall for the Performing Arts</u>, or the <u>Gus S. Wortham Theater Center</u>. More information can be found in Appendices A & B.

Jesse H. Jones Hall for the Performing Arts

615 Louisiana Street Houston, Texas 77002

Jones Hall performance space details:

- Performances take place on the Piano Level of the Louisiana Lobby—see Appendix A for photo
- Floor is carpeted; special flooring like Marley <u>cannot</u> be provided
- Dressing rooms are not available; there are public restrooms available.

The Gus S. Wortham Theater Center

500 Texas Avenue Houston, Texas 77002

Wortham Center performance space details:

- Performances take place in either the Grand Foyer or on the Wortham Bridge
- Floor is carpeted; special flooring like Marley cannot be provided
- Grand Foyer dimensions range from 48 feet wide by 20-48 feet deep (depending on the mainstage presentation) see Appendix B for photo
- Bridge dimensions are 25 feet wide by 17 feet deep see Appendix B for photo
- <u>Dressing rooms are not available; there are public restrooms available.</u>

Equipment and Materials

Performing Arts Houston can provide the following upon request:

- Piano with bench (Jones Hall only—no piano is available at the Wortham Center or Hobby Center)
- PA system with mixer & auxiliary input cable for iPhone or laptop connection
- Microphone with stand
- Extension cord
- Power strip
- Chairs (up to 4)
- Music stands (up to 4)

Artists are responsible for any items not on this list, such as water, instruments, or additional audio equipment.

Performance Details

Approximately four weeks prior to your scheduled Performance Prelude, a Performing Arts Houston staff member will contact you via email to confirm the details of your performance and to ensure all data on your application is current.

In addition, please note the following:

- Unless otherwise communicated by staff, artists and chaperones may arrive <u>no earlier than 1.5 hours</u> <u>prior</u> to the main stage performance start time (when lobby doors open). Performing Arts Houston cannot guarantee that a staff member will be available to greet groups that arrive too early.
- Due to space restrictions, performing group size is limited to <u>15 performers</u> for all Prelude groups.
 Student groups are allowed up to <u>2 chaperones</u> in addition to the 15 performers.
- Artists are responsible for the set-up and tear-down of all equipment and materials.
- Performance Preludes occur approximately 45 minutes prior to the main stage presentation. For example, if the main stage presentation is at 7:30PM, the Performance Prelude will begin at 6:45PM.
 Some exceptions apply.
- Performances must begin and end on time.
- Artists have 20 minutes of scheduled performance time. Performing Arts Houston expects
 performances to last between 15 20 minutes; however, unless otherwise communicated by staff,
 performances should not exceed 20 minutes and should not be under 15 minutes long.
- Every effort should be made to take all materials and personal items into the hall during the main stage
 presentation, when possible. All items must be retrieved promptly at the conclusion of the event.
 Performing Arts Houston does not provide a space to store performance materials and personal
 items during the show.
- While we're happy to display a group's business cards, fliers, and other marketing materials at our
 Performing Arts Houston Marketing Table in the main lobby, we request that groups <u>do not</u> individually
 solicit patrons before, during, or after the Performance Prelude with marketing materials of any kind.

Tickets

We will make every effort to provide up to 17 complimentary tickets to the main stage presentation of your Performance Prelude (for up to 15 performing artists and 2 chaperones); however, Performing Arts Houston cannot guarantee availability for every show. Should tickets not be available for your Prelude's main stage presentation, we will offer tickets to an alternate Performing Arts Houston presentation. If other chaperones or parents would like to watch your Prelude, they must purchase tickets to the main stage presentation at www.performingartshouston.org.

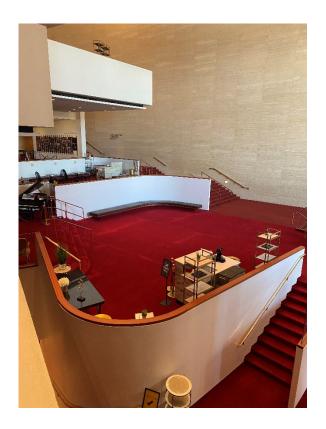
If Performing Arts Houston cannot provide tickets (or as many tickets as you would like) to the main stage presentation of your Performance Prelude, you have the option to purchase tickets at the group discount rate. To do so, please contact the Box Office at 713-227-4772 or boxoffice@performingartshouston.org.

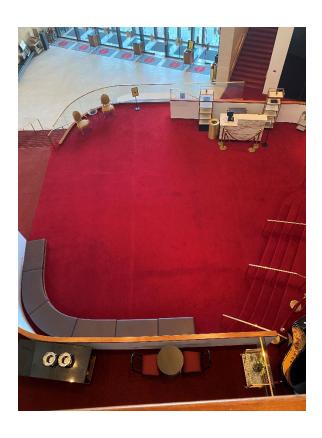
Questions?

Contact the Education & Community Engagement Team at education@performingartshouston.org

Appendix A

Prelude Space: Jones Hall Piano Level





Appendix B

Prelude Space: Wortham Theater Center Grand Foyer





Prelude Space: Wortham Theater Center Bridge

